

DDM Games Investment Review

Q2 2021 Report | Single User License



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Digital Development Management maintains and continuously updates the only source of investment, acquisition, and merger data specific to the video game industry that has been gathered and rigorously tracked for over a decade. We focus on Western investments that span development, publishing and technology across PC, console, mobile, browser, mass community (MMO, MOBA, battle royale), eSports and AR/VR games. In short, our focus is fully on the games industry, where other reporting organizations include non-games technology investments and acquisitions by companies such as Apple and Microsoft, which overshadow and obfuscate what is happening in games.



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TRACKED INVESTMENTS

+ Filtered: Seed, Series A, or Series B; Console/PC, MOG, Mobile in NA, EU; 2015 to 2020

| | Total Deal Count | Total Average of Deal Value (\$M) | Total Average of Estimated Valuation (\$M) |
|--------------|------------------|-----------------------------------|--|
| Seed | 151 | | |
| Series A | 100 | | |
| Series B | 39 | | |
| Total | 290 | | |

Deal Value

| | Console/PC | | | MOG | | | Mobile | | |
|----------|-------------------|---------------|---------------|-------------------|---------------|---------------|-------------------|---------------|---------------|
| | Average (\$M USD) | Min (\$M USD) | Max (\$M USD) | Average (\$M USD) | Min (\$M USD) | Max (\$M USD) | Average (\$M USD) | Min (\$M USD) | Max (\$M USD) |
| Seed | | | | | | | | | |
| Series A | | | | | | | | | |
| Series B | | | | | | | | | |

Company Valuation

| | Console/PC | | | MOG | | | Mobile | | |
|----------|-------------------|---------------|---------------|-------------------|---------------|---------------|-------------------|---------------|---------------|
| | Average (\$M USD) | Min (\$M USD) | Max (\$M USD) | Average (\$M USD) | Min (\$M USD) | Max (\$M USD) | Average (\$M USD) | Min (\$M USD) | Max (\$M USD) |
| Seed | | | | | | | | | |
| Series A | | | | | | | | | |
| Series B | | | | | | | | | |

COMPARATIVE INVESTMENTS

+ Filtered: Seed, Series A, or Series B; Console/PC, MOG, Mobile Publishers in NA, EU; 2015 to 2020

| Stage | Category | Date | Company | Investors | Deal Value (\$M) | Company description | Country | Estimated Valuation (\$M) |
|----------|------------|------|---------|-----------|------------------|---------------------|---------|---------------------------|
| Seed | Mobile | | | | | | | |
| Seed | Mobile | | | | | | | |
| Seed | Mobile | | | | | | | |
| Series A | Mobile | | | | | | | |
| Series A | Console/PC | | | | | | | |
| Series A | Console/PC | | | | | | | |
| Series B | MOG | | | | | | | |
| Series A | Mobile | | | | | | | |
| Series A | Mobile | | | | | | | |
| Series A | Mobile | | | | | | | |
| Series B | Console/PC | | | | | | | |
| Series B | Mobile | | | | | | | |
| Series B | Mobile | | | | | | | |



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